Instructions to candidates:
a) Time allowed: Three hours (plus an extra ten minutes’ reading time at the start – do not write anything during this time)
b) Answer any FIVE questions
c) All questions carry equal marks. Marks for each question are shown in [ ]

1. Sending a spec to an editor is not usually recommended. However, there are certain recognised circumstances where it is considered acceptable to send specs. Explain what these circumstances are. [20]

2. Journalists are able to draw on a wide variety of sources of feature articles. Analyse the main sources of feature articles. [20]

3. Set out and explain the contrasting approaches that should be used to review *documentaries* and *films*. [20]

4. Write notes on the use of TWO of the following in feature articles, using examples to support the answer:
   a) Humour
   b) Inspirational ideas
   c) Accurate nostalgia [20]

5. Set out and analyse the stages involved in developing a feature article from the idea stage to publication. [20]

6. Linking techniques are recognised as being a key tool available to a freelance journalist. Review the main linking techniques, supporting your answer with examples. [20]

7. a) Explain what a **schematic outline** is. [4]
   b) Draft a schematic outline for a feature article on the challenge of crop production in a changing world climate. [16]

8. Making a pitch to an editor is a challenging task for any freelance journalist. Explain how a freelance journalist should prepare for and make a pitch. [20]