Instructions to candidates:
a) Time allowed: Three hours (plus an extra ten minutes' reading time at the start – do not write anything during this time)
b) Answer any FIVE questions
c) All questions carry equal marks. Marks for each question are shown in [ ]

1. Illustrate, by means of a diagram, and explain the concept of the electronic newsroom. [20]
2. An effective opening paragraph is fundamental in any news story. Explain the action that you would take, and the techniques that you would use, to produce an effective and eye-catching opening paragraph. Support your answer with an example. [20]
3. Review the main issues that should be considered in respect of headline typography. Support your answer with examples. [20]
4. Editing a running story will pose challenges even for the most experienced sub-editor. Analyse the challenges that are likely to be faced and explain how they should be addressed. [20]
5. Assess the factors that are likely to influence the selection of pictures for publication. [20]
6. Review FIVE typographical devices that a sub-editor might use in designing a newspaper page. Illustrate your answer with examples. [20]
7. There are various legal traps which a sub-editor must take care not to fall foul of. Review the key legal traps that a sub-editor should be aware of. [20]
8. a) Review the main principles involved in editing a piece of raw copy for publication. [10]
   b) Assess when rewriting or partial rewriting will be the best means of editing an article. [10]