Instructions to candidates:
a) Time allowed: Three hours (plus an extra ten minutes’ reading time at the start – do not write anything during this time)
b) Answer any FIVE questions
c) All questions carry equal marks. Marks for each question are shown in [ ]

1. Freelance writers should exercise care when using information supplied by sources. Explain the criteria that a freelance writer should use to judge sources. [20]

2. Writing specialist articles can pose a particular challenge for freelance writers. Analyse the approach that a freelance writer should take when researching and writing a specialist article. [20]

3. Pre-testing an idea should be an integral part of the planning undertaken by a freelance writer when preparing an article. Describe the process that should be followed when pre-testing. [20]

4. A full contacts book is an essential part of a freelance writer’s toolkit. Explain how a freelance writer can develop a comprehensive contacts book. [20]

5. Assess the potential contribution of anecdotes to a piece of freelance writing. Illustrate your answer with an example of an anecdote. [20]

6. ‘A good freelance writer needs to be organised in their approach to their work, not least in negotiating, processing, submitting, storing and record-keeping.’ Define what you understand by this statement. [20]

7. Explain the importance of, and the approach that a freelance writer could take to eliciting good quotes during an interview. [20]

8. Explain in full the approach that should be taken to review a novel. [20]