Instructions to candidates:

a) Time allowed: Three hours (plus an extra ten minutes' reading time at the start – do not write anything during this time)
b) Answer any FIVE questions
c) All questions carry equal marks. Marks for each question are shown in [ ]

1. Journalists can utilise a number of types and styles of interviews. Review the main types of interviews commonly used in broadcast journalism. [20]

2. ‘Building rapport with an audience is the goal of every broadcast journalist.’ Explain why this is the case and assess how rapport can be developed with an audience. [20]

3. Every broadcast journalist will, at some time, make a mistake ‘on air’. Give details of the action that a broadcast journalist should take to recover from a mistake ‘on air’. [20]

4. Review the main sources of news available to broadcast journalists. [20]

5. A producer of a 15 minute radio news bulletin has a number of elements at their disposal. Analyse the elements available to the producer and suggest where they would fit into the running order. [20]

6. Broadcast journalists need to be alert to the dangers of unethical editing and camera bias. Describe EACH of these terms and illustrate your answer with examples of both. [10 each]

7. Editing is a key stage in the production of a TV programme or news bulletin. Explain why editing might be necessary. [20]

8. Explain the basis on which the order of items on a TV news programme is likely to be determined. [20]