4 Year Graduate Diploma in Management Studies

- Equivalent to 4 Years Bachelor Degree in Pakistan – Recognised by HEC
- Equivalent to Bachelor (Hons) in UK – Recognised by Ofqual, Govt. of UK

**Year I - The Certificate in Business Studies**
- International Business Communications
- Business Management & Administration
- Interpreting & Analysing Information (Numeracy & Statistics)
- Marketing Principles (Marketing)

**Year II - The Diploma in Business Studies**
- Accounting Techniques (Accounting)
- Economics for Business
- Introduction to Business Law (Business Law)
- Analysing and Improving Organisational Behaviour (Organisational Behaviour)

**Year III - The Advanced Diploma in Business Studies**
- Strategic Management in Theory & Practice (Strategic Management)
- Marketing Planning & Decision Making (Marketing Management)
- Theory & Practice of Human Resource Management (Human Resources Management)
- Customer Service for Manager and Supervisors (Customer Service)

**Year IV - The Graduate Diploma in Management Studies**
- Corporate Policy (to be examined through dissertation)
- Financial Management
- Leadership Studies
- The International Business Environment

**Students are eligible to apply for admissions directly onto MBA / relevant Master degree programs in Universities in Pakistan or Abroad**

Total Student Reg Fee : £100 (£25 annual)
Exam Fee : £320 (£20 per unit)
British Council Fee : *£900 (£225 each level: £75 for paper 1 and £50 for paper 2,3 & 4 each level)

*British Council fees are subject to change every year*