



ICM

MARCH 2017

OPERATIONS CHAIN MANAGEMENT

Instructions to candidates:

- a) Time allowed: Three hours (plus an extra ten minutes' reading time at the start – do not write anything during this time)
 - b) Answer any FIVE questions
 - c) All questions carry equal marks. Marks for each question are shown in []
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- 1. Set out the approach that an organisation could adopt when undertaking a value analysis and assess the benefits of undertaking such an analysis. [20]
 - 2. Analyse the potential contribution of computerised purchasing to an organisation. [20]
 - 3. Evaluate the contribution of partnership sourcing as an approach to purchasing by a company. [20]
 - 4. Explain what **materials management** is and review the activities that are typically assigned to this function. [20]
 - 5. Explain how purchasing manuals support the management of materials by an organisation. [20]
 - 6. A policy of standardisation has many advantages as well as disadvantages. Analyse the advantages and disadvantages of adopting a buying policy based on the standardisation of goods. [20]
 - 7. Review the advantages and disadvantages of centralised purchasing as an approach. [20]
 - 8. Review EACH of the stages typically involved in undertaking a supply positioning analysis. [20]