



ICM

MARCH 2017

INVESTIGATIVE REPORTING

Instructions to candidates:

- a) Time allowed: Three hours (plus an extra ten minutes' reading time at the start – do not write anything during this time)
 - b) Answer any FIVE questions
 - c) All questions carry equal marks. Marks for each question are shown in []
1. Analyse the qualities that an investigative reporter should have and explain why these are so important. [20]
 2. By their nature, investigative reporters tend to be non-specialist. However, undertaking an investigation without specialist knowledge can be difficult.
 - a) Explain why some specialist knowledge can be important when undertaking an investigation. [6]
 - b) Analyse the tension between specialisation and investigation in the work of an investigative journalist. [14]
 3. Comment on and review the impact of the Insight feature, introduced in the UK by The Sunday Times, on the development of investigative journalism. [20]
 4. Identify the potential sources of stories for an investigative reporter. [20]
 5. Set out the strategy and approach that you would adopt to pursue and develop a story. [20]
 6. An investigative reporter must be able to get contacts, sources and interviewees to talk. Explain the skills and techniques that an investigative reporter should adopt to encourage people to talk. [20]
 7. Explain the various sources of information that are likely to be available to a journalist undertaking an investigation into a company. [20]
 8. Analyse the challenges that a reporter is likely to encounter, and the action he or she should take, when undertaking an investigation into criminal activity. [20]