



ICM

MARCH 2017

DIGITAL TV & RADIO JOURNALISM

Instructions to candidates:

- a) Time allowed: Three hours (plus an extra ten minutes' reading time at the start – do not write anything during this time)
 - b) Answer Question 1, which is compulsory, and then any FOUR of the remaining questions
 - c) All questions carry equal marks. Marks for each question are shown in []
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1. You are editing a TV news broadcast for the autocue. Correct the following errors that appear in the copy you have been given:
 - a) Floods wreck river Nile delta
 - b) Her Royal Highness Queen Elizabeth is to visit South Africa
 - c) The vice president is suffering from a malignant tuna
 - d) Turin wear polar neck sweaters as part of the club uniform
 - e) The minister for sport has been suspended for using fowl language
 - f) Three climbers on Everest have died from hyperthermia
 - g) Evidence will be accepted on signed affidavits
 - h) Hoards of rebels have been trapped near the port
 - i) We go now to our correspondent in Washington V.C.
 - j) As Shakespeare said: "to be or not to be" [2 each]
 2. The use of photographs is essential to any visual medium. In assessing the use of photographs what should you consider? Give TEN points to consider. [2 each]
 3. In appointing a new sub-editor to the news desk, what skills would you expect him/her to have? [20]
 4. Re-write the following sentences in the active voice:
 - a) The lesson, taken from the Old Testament, was read by the high priest.
 - b) Management accounts were fixed at quarterly intervals by the managing director.
 - c) There have been reports by MI6 that spies are working in parliament.
 - d) My new working schedule has been arranged by my boss.
 - e) It was 4 p.m. when the volcano erupted.
 - f) Brazil's best player was signed by Arsenal.
 - g) The kick was straight and high by Campese to seal the points for Australia.
 - h) Prices for groceries will be considered high by housewives.
 - i) The tie break was won by Venus Williams.
 - j) The vote in favour of conscription was passed by the Senate. [2 each]
 5. Define the following terms:
 - a) DEI
 - b) Ear
 - c) Byline
 - d) Newsmix
 - e) Gutter
 - f) Splash
 - g) UPI
 - h) Typo
 - i) Pix
 - j) Morgue [2 each]
 6. One of your members of parliament has resigned to become a vice president of the International Red Cross, with special responsibilities for orphaned children. She is based in Geneva and your editor has arranged for you to interview her via email with TWENTY questions. What would you ask? [1 each]

continued overleaf

7. Draw Edward Arnold's Gutenberg diagram and add 30 words of explanation. [20]
8. Define FIVE types of noun and FIVE types of pronoun, with examples. [2 each]