



# ICM

MARCH 2017

## CHARACTERISTICS OF WORLD DESTINATIONS

### Instructions to candidates:

- a) Time allowed: Three hours (plus an extra ten minutes' reading time at the start – do not write anything during this time)
- b) Answer ALL questions in Part A and any THREE questions in Part B
- c) Part A carries 46% of the marks and Part B carries 54% of the marks. Marks for each question are shown in [ ]
- d) There is a map attachment for Question 1 and for short answer Questions 2k and 2l

### PART A

1. On the world map provided, a selection of geographical features, destinations and cities are shown by letters or numbers. To identify them, you should write the correct letter or number in your answer book. Do not write your answers on the map.
  - a) Identify the Amazon Basin, Antarctic Peninsula, Bay of Bengal, The Great Rift Valley, Gulf of Mexico, and the Red Sea shown by the letters T, U, V, W, X and Y. [1 each]
  - b) Identify the destinations – Bali, British Columbia, Czech Republic, Falkland Islands, Ivory Coast, New Caledonia, New Zealand, Norway, Tahiti, United Arab Emirates shown by the numbers 1-10. [1 each]
  - c) Identify the cities shown by the IATA codes BOG, DAR, LIS, PEK, YVR, and the island in the Indian Ocean shown by the IATA code MRU. [1 each]
2. Short answer questions.
  - a) Name the ocean where the International Date Line (IDL) is located. [1]
  - b) The time difference between London (GMT) and New York (Eastern Standard Time) is five hours. If it is 12.00 noon in London, what is the time in New York? [2]
  - c) Name the state of the USA where Niagara Falls is situated. [1]
  - d) Name the official languages of Argentina and Uruguay. [2]
  - e) Name a popular dance which is associated with Argentina and Uruguay. [1]
  - f) Name the official language of Brazil. [1]
  - g) Identify the highest mountain in East Africa and the country in which it is situated. [2]
  - h) Name a European capital city that is located on the River Vistula. [1]
  - i) Name the stretch of water separating the Iberian Peninsula from North Africa. [1]
  - j) Name the highest mountain in Great Britain. [1]
  - k) Identify the southernmost point of South America (latitude 56°S), notorious for stormy weather. [1]
  - l) Identify the northernmost point of Europe (latitude 71°N) where, (weather permitting) you can experience the Midnight Sun from May to July, and where there is continuous darkness from November to January. [1]
  - m) Name the ocean where the island of Bermuda is located. [1]
  - n) Name the capital of Colombia. [1]
  - o) Name the country which will host the FIFA World Cup in 2018. [1]
  - p) In which country is the Yellowstone National Park situated? [1]
  - q) Identify the city in the Middle East which is sacred to Christians, Jews and Muslims. [2]
  - r) From the viewpoint of an American tourist living in Los Angeles, a trip to Hawaii, 4,000 km away, would count as a trip to a long-haul, foreign destination. True or false? Justify your answer. [2]
  - s) Name the capital of Ukraine. [1]

*continued overleaf*

## PART B

3. Briefly describe the key attractions of THREE of the following destinations, and explain their significance for different types of tourism:
- a) Tuscany
  - b) Norway
  - c) Egypt
  - d) Colombia
  - e) Jamaica
- [6 each]
4. Discuss the strengths and weaknesses of Poland as a tourist destination, taking into account such factors as:
- a) topography (physical features), naming at least TWO natural attractions
  - b) Poland's location in Europe, transport networks and accessibility to the countries generating most of the demand for tourism
  - c) climate, indicating suitability for specific types of recreation, such as beach tourism and winter sports
  - d) heritage, culture and lifestyle, naming at least TWO cities and man-made attractions
  - e) Poland's image in literature, the arts, the film industry and the media
- [18]
5. Write notes for a talk you could be giving to other students on ONE of the following topics:
- a) 'Terrorism cannot be allowed to severely disrupt a country's tourism industry'
  - b) Surfing and other water sports, and the quest for the perfect beach
  - c) Spanish as a world language
- [18]
6. Briefly describe the features that distinguish ecotourism from other types of tourism. Explain why carrying capacity, conservation measures, pollution control and visitor management are particularly important for this type of tourism, giving examples from Africa, Central America and small, isolated tropical islands.
- [18]
7. Describe the factors that are holding back the development of transport and tourism in West and Central Africa, and suggest practical solutions to these problems.
- [18]
8. Outline a tour itinerary for a group of American college students who plan to visit Ireland in 2017. The tour must include Dublin, Cork, Galway and Belfast, as well as other places that would cater for a wide variety of interests. A sketch map is essential to achieve good grades.
- [18]