



ICM

MARCH 2017

BROADCAST JOURNALISM

Instructions to candidates:

- a) Time allowed: Three hours (plus an extra ten minutes' reading time at the start – do not write anything during this time)
 - b) Answer any FIVE questions
 - c) All questions carry equal marks. Marks for each question are shown in []
1. Media stations will often use stringers as a source of news. Explain the advantages and disadvantages of stringers as a source of news. [20]
 2. There are a number of widely recognised internal pressures on TV news reporting. Review these internal pressures. [20]
 3. Critically evaluate the key techniques and approaches available to a TV editor to achieve programme balance. [20]
 4. 'An effective TV newscaster will require certain skills, abilities, qualities and characteristics.' Explain what you understand by this statement. [20]
 5. Explain what a **piece to camera** is and analyse the circumstances in which it should be used. Support your answer with an example. [20]
 6. Analyse the main types of camera shot typically used. Comment on when EACH should be used. [20]
 7. Critically evaluate the techniques available to the producer of a radio programme to edit its duration and content. [20]
 8. Analyse the key issues that should be considered when using pictures in a TV news programme. [20]