



# ICM

MARCH 2016

SUPPLY CHAIN MANAGEMENT

**Instructions to candidates:**

- a) Time allowed: Three hours (plus an extra ten minutes' reading time at the start – do not write anything during this time)
  - b) Answer any FIVE questions
  - c) All questions carry equal marks. Marks for each question are shown in [ ]
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1. Explain the importance of relationship management to the effective performance of a supply chain. [20]
  2. Review the commonly recognised enablers to the process of supply chain reengineering. [20]
  3. Critically evaluate the factors that are considered to be essential to the cycle time reduction process. [20]
  4. Considerable attention is given to the process of integrating a potential new partner into a successful supply chain. Analyse the criteria that are typically used. [20]
  5. Supply chain partners will seek to minimise the impact of the bullwhip effect. Explain the potential causes of the bullwhip effect and analyse its impact on a supply chain. [20]
  6. Trust is an essential ingredient in successful supply chain relationships. Analyse the approaches that can be adopted to build trust between supply chain partners. [20]
  7. Analyse the methods available to partners to assess how well a supply chain is performing. [20]
  8. Vulnerability management is a key task for supply chain partners. Review the main types of vulnerabilities that should be planned for. [20]