



ICM

MARCH 2016

DIGITAL TV & RADIO JOURNALISM

Instructions to candidates:

- a) Time allowed: Three hours (plus an extra ten minutes' reading time at the start – do not write anything during this time)
 - b) Answer Question 1, which is compulsory, and then any FOUR of the remaining questions
 - c) All questions carry equal marks. Marks for each question are shown in []
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1. Write short explanations of the following words or abbreviations:
 - a) V/O
 - b) Wrap
 - c) Cross fade
 - d) Autocue
 - e) Avid
 - f) FX
 - g) CU
 - h) Reel to reel
 - i) Crawler
 - j) Mug shot

[2 each]
 2.
 - a) You are interviewing a witness to a serious crime on a radio outside broadcast but, unfortunately, his account is littered with unsuitable language. What action should you take?
 - b) In a TV studio interview with a politician you suddenly realise that he has drunk too much to be fully coherent. What action do you take?

[10 each]
 3. As the training officer for a TV station you are coaching a group of beginners. Which are the THREE main types of interview they must master and what element is common to all of them?

[5 each]
 4. The BBC insists on absolute objectivity in its reporting, as do most newspapers. Give FOUR occasions when it is acceptable to break this rule.

[5 each]
 5. Digital, TV and radio station platforms receive news and then distribute it. Name FIVE roles on the input side, and FIVE on the output.

[2 each]
 6. Camera angles and shots play a vital role in TV reporting. Define the following:
 - a) VLS
 - b) WS
 - c) LS
 - d) MLS
 - e) MS
 - f) MCU
 - g) CU
 - h) BCU
 - i) GV
 - j) Aspect ratio

[2 each]
 7. Craft editors in TV are rather like sub-editors on a newspaper. Which FIVE things does a craft editor need to observe when preparing a feature?

[4 each]

continued overleaf

8. Give SIX guidelines for writing crisp copy and FOUR words to reflect the meaning of the following four phrases:
- a) In consequence of
 - b) Kept observation on
 - c) Effect a saving
 - d) The majority of people
- [2 each]