



# ICM

MARCH 2016

## CHARACTERISTICS OF WORLD DESTINATIONS

### Instructions to candidates:

- a) Time allowed: Three hours (plus an extra ten minutes' reading time at the start – do not write anything during this time)
- b) Answer ALL questions in Part A and any THREE questions in Part B
- c) Part A carries 46% of the marks and Part B carries 54% of the marks. Marks for each question are shown in [ ]
- d) There is a map attachment for Question 1 and Questions 2c) and 2e)

### PART A

1. On the world map provided a selection of geographical features, destinations and cities are shown by letters or numbers. To identify them, you should write the correct letter or number in your answer book. Do not write your answers on the map, as this may cost you marks.
  - a) Identify the Greenland Ice Cap, Bay of Bengal, Gulf of Mexico, The Gulf, Gulf of Guinea, Black Sea and the continent of Australia shown by the letters A, E, G, K, L, M and Q. [1 each]
  - b) Identify the destinations Quebec, Cape Verde Islands, Madeira, Tasmania, Madagascar, Galapagos Islands, North-east Brazil, Thailand, Mauritius and Bali shown by the numbers 3, 4, 5, 6, 7, 8, 9, 14, 16 and 17. [1 each]
  - c) Identify the cities shown by the IATA codes ADD, AKL, AMS, GIG, LOS, PER and YVR. [1 each]
2. Short answer questions.
  - a) Name the river and waterfall on the border between Zambia and Zimbabwe. [2]
  - b) Identify the group of islands in the Indian Ocean (IATA code SEZ) famous for their unique wildlife. [1]
  - c) The 'Pacific Ring of Fire' is the zone of volcanic activity bordering the Pacific Ocean. Identify the countries in which the volcanoes Popocatepetl, Tongariro and Fujiyama are situated ( $\Delta$  on map). [3]
  - d) Name the largest French-speaking city in North America (IATA code YUL). [1]
  - e) Identify the line on the world map where the sun is directly overhead at noon on June 21, marking the onset of summer in the Northern Hemisphere. [2]
  - f) The Pyrenees is the mountain range that forms the boundary between which two European countries? [2]
  - g) Name the mountain range that forms the boundary between Argentina and Chile. [1]
  - h) Identify the city known as 'the gateway to India' and famous for 'Bollywood', India's film industry. [1]
  - i) Identify the island in the eastern Pacific which is famous for its mysterious stone statues. [1]
  - j) Name the capital of Canada. [1]
  - k) Identify two countries in West Africa where English is the official language. [2]
  - l) Name the capital of Ethiopia. [1]
  - m) Identify the host city and country for the 2020 Olympic Games. [2]
  - n) Name two of the countries of northern Europe which experience 24 hours of daylight on June 21, making it possible, weather permitting, to ski 'under the Midnight Sun'. [2]

### PART B

3. Describe the key attractions of THREE of the following destinations:
  - a) Tenerife
  - b) Sweden
  - c) Madagascar
  - d) Bali
  - e) Ecuador[6 each]

*continued overleaf*

4. Discuss the strengths and weaknesses of Thailand as a holiday destination, taking into account such factors as:
- a) location and accessibility to the countries generating most of the demand for tourism
  - b) climate, including length of the holiday season and suitability for specific types of recreation
  - c) topography and natural attractions, including beaches
  - d) infrastructure
  - e) cultural attractions, including religion, lifestyle and cuisine
  - f) facilities for sport, recreation and entertainment, mentioning specific holiday resorts
  - g) economic and political stability
  - h) Thailand's image in the media
- [18]
5. a) Draw a diagram to apply Leiper's tourism system to sport tourism. The diagram must give examples of:
- i an area generating the demand to attend a specific sport event
  - ii a destination where the event is held
  - iii a transit route using air and land transport linking the two locations
- [8]
- b) Assess the costs and benefits to a city of hosting an international sport event, giving examples from Britain and another country, which you must specify.
- [10]
6. Show how the development of tourism in the twentieth century was greatly influenced by the improvement in transport systems, including Spain and the USA as examples.
- [18]
7. Explain the significance for tourism of THREE of the following topics:
- a) Lourdes
  - b) The fashion for sunbathing in northern Europe
  - c) The possible impact of 'global warming' in the Alps and other mountain regions
  - d) The ending of Communism in Eastern Europe
- [6 each]
8. A group of college students from Liverpool are planning a tour of South Africa in 2017. With the aid of a sketch map suggest a suitable route for the tour, giving a brief description of the places to be visited.
- [18]