



# ICM

JUNE 2016

SUB-EDITING

**Instructions to candidates:**

- a) Time allowed: Three hours (plus an extra ten minutes' reading time at the start – do not write anything during this time)
  - b) Answer any FIVE questions
  - c) All questions carry equal marks. Marks for each question are shown in [ ]
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- 1. Review the key sources of pictures available to a sub-editor. [20]
  - 2. Analyse the various issues that a sub-editor will consider when publishing letters. [20]
  - 3. There are a number of typographical devices available to a sub-editor when designing a newspaper page. Review FIVE such devices, supporting your answer with examples of EACH. [20]
  - 4. Critically evaluate the role of a copytaster. [20]
  - 5. A sub-editor will often find themselves in the position of having to reject a news story. Explain the main reasons for a story being rejected. [20]
  - 6. Headline typography requires careful attention. Analyse the main considerations in respect of headline typography, supporting your answer with examples. [20]
  - 7. Review EACH of the commonly recognised stages in the subbing process. [20]
  - 8. The electronic newsroom is now a common feature of modern day media organisation. Explain the concept of the electronic newsroom, supporting your answer with a diagram. [20]