



ICM

JUNE 2016

LOGISTICS & SUPPLY CHAIN MANAGEMENT

Instructions to candidates:

- a) Time allowed: Three hours (plus an extra ten minutes' reading time at the start – do not write anything during this time)
 - b) Answer any FIVE questions
 - c) All questions carry equal marks. Marks for each question are shown in []
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1. Developing an internationalisation strategy needs consideration of a number of dimensions. Using a table to illustrate your answer, list and describe these dimensions and their strategic options. [20]
 2. Name the logistics strategy drivers with their associated implications for logistics strategy. Use a table to illustrate the answer. [20]
 3. Explain the terms **Sales, Costs, Working Capital, Inventory, Cash and Debtors, Creditors and Fixed Assets** and their relationship to value and logistics costs. [20]
 4.
 - a) In looking at the issue of Time to Market, Product Obsolescence and Inventory Holding, costs are significant in managing logistics. Explain the significance of these relationships. [8]
 - b) What are the features of Global Consolidation? [12]
 5. What is **time-based competition** and what is its purpose? [20]
 6. The just-in-time (JIT) concept identifies 'seven wastes'. List and explain all SEVEN. [20]
 7. What are the objectives and rationale for developing supplier associations? [20]
 8. The changing needs and requirements for effective supply chain managers of the future have identified EIGHT key capabilities. List and describe them. [20]