



# ICM

JUNE 2016

INTRODUCTION TO JOURNALISM

**Instructions to candidates:**

- a) Time allowed: Three hours (plus an extra ten minutes' reading time at the start – do not write anything during this time)
- b) Answer Question 1, which is compulsory, and then any FOUR of the remaining questions
- c) All questions carry equal marks. Marks for each question are shown in [ ]
1. There are TEN leading editorial executives on a metropolitan daily newspaper. List them. [2 each]
2. Reporting criminal court proceedings is an important source of news. Name TEN qualities you would think essential for a court reporter. [2 each]
3. Every journalist needs a nose for news. Potential news items arrive from predictable sources. Name TEN of these sources. [2 each]
4. Define the following terms:
- a) Hack
  - b) Snapper
  - c) Splash
  - d) NIB
  - e) AFP
  - f) Offside lead
  - g) Delayed intro
  - h) Slip edition
  - i) Double
  - j) Typo
- [2 each]
5. Correct the following examples of circumlocution:
- a) Remains in place
  - b) If this were to be the case
  - c) In the coming days
  - d) Production facility
  - e) Building development
  - f) This moment in time
  - g) Meet with President Obama
  - h) Due to the fact that
  - i) Financial resources
  - j) Strike action
- [2 each]
6. Construct a news story of not more than 65 words from the following facts phoned in by two readers 10 minutes before a broadcast deadline:
- Police and ambulances raced to the scene
  - Two men – John Smith and Ray Jones were arrested and are helping police with their inquiries
  - Two bank employees were shot dead
  - Three bank workers were injured
  - A police car rammed the getaway vehicle
  - About \$10,000 was recovered
  - The scene was filmed by a jeweller opposite the bank
  - Four raiders took part in the attack
  - Two escaped
  - The gang was armed with shotguns and wore balaclavas
- [20]

*continued overleaf*

7. Correct EACH of the following TEN sentences, clarifying the meaning, editing out any mistakes and deleting redundant material:
- a) Leicester is on target to lift the Premiership title.
  - b) Witness said she was woken up by a policeman in her nightie.
  - c) The weather at Monaco sponsored by Coca Cola will be fine for the Grand Prix.
  - d) The alleged murderer pleaded guilty to killing three children.
  - e) Hemingway climbed Mount Kilimanjaro before writing his famous novel.
  - f) Tony Blair has spent six months writing his autobiography.
  - g) There's been a big breakthrough in talks to end the bitter strike with airport workers.
  - h) Pearce said he could see a carrot at the end of the tunnel.
  - i) THE EU will eventually become responsible for five critical items of legislation: budgeting, defence, health care, education, criminal law and airline safety.
  - j) Cauliflower's for sale: half price. [2 each]

8. Edit the following fashion report down to 100 words:

Gliding smoothly and effortlessly down the catwalk a luscious bevy of international models showed off the work of leading European designers at the unique Milan fashion show. There were pussy bows and flounces from Prada, daringly short skirts from Versace which ended three inches above the knee, elegant evening gowns for those extra special occasions from De La Renta and a smattering of trouser suits and velvet ribbed dungarees teamed with feminine lacy tops from Westwood.

Music accompanied the models with special performances by world famous songstress Taylor Swift and the raunchy Beyoncé.

Each guest, among who were the top fashion editors from New York, London, Paris, Rome, Hong Kong and Tokyo, was given a complimentary bag of goodies worth around \$2,000. The bags contained \$500 worth of cosmetics, a Rolex designer gold watch, and a voucher for a weekend stay in Bermuda and a voucher for a pair of shoes from Manolo Blahnik. [20]