



# ICM

JUNE 2016

INTERNATIONAL PURCHASING & SUPPLY

**Instructions to candidates:**

- a) Time allowed: Three hours (plus an extra ten minutes' reading time at the start – do not write anything during this time)
  - b) Answer any FIVE questions
  - c) All questions carry equal marks. Marks for each question are shown in [ ]
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1. Some countries seek to support importers through the implementation of specific customs arrangements. Review the specific arrangements that have been introduced. [20]
  2. A strategy of buying overseas can bring many benefits to an organisation. There are, however, many risks to be aware of. Analyse the advantages and disadvantages of a strategy of buying overseas. [20]
  3. Containerisation as a method of distribution is widely recognised as having transformed international trade. Explain the advantages and disadvantages of containerisation as a method of international distribution. [20]
  4. Review the factors that will be taken into account in determining the most appropriate method for transporting goods. [20]
  5. Analyse the approach that could be followed to select an overseas supplier. [20]
  6. Critically evaluate the advantages and disadvantages that commodity markets bring to the system of international trade. [20]
  7. Analyse the content and purpose of a pre-shipment inspection certificate. [20]
  8. Review the strategies available to an exporter to counter exchange rate and currency fluctuations. [20]