



ICM

JUNE 2016

DIGITAL TV & RADIO JOURNALISM

Instructions to candidates:

- a) Time allowed: Three hours (plus an extra ten minutes' reading time at the start – do not write anything during this time)
 - b) Answer Question 1, which is compulsory, and then any FOUR of the remaining questions
 - c) All questions carry equal marks. Marks for each question are shown in []
1. Write definitions of the following TEN words or abbreviations:
 - a) Down link
 - b) Cultural imperialism
 - c) SOT
 - d) MCU
 - e) Back projection
 - f) HDTV
 - g) Newsmix
 - h) Reel to reel
 - i) VTR
 - j) Obit

[2 each]
 2.
 - a) What was the main purpose of the BBC Overseas Service and Voice of America broadcasts to Eastern Europe and China?
 - b) Which major development has made them less valuable? Explain your assessments in not more than 75 words EACH.

[10 each]
 3. Journalism is 'all about asking questions'. For a feature in a general interest magazine, which TEN questions would you put to a newly capped 19-year-old footballer?

[2 each]
 4. List the TEN basic qualities for a radio reporter.

[2 each]
 5. For use in any medium, give FIVE guidelines for good reporting and FIVE elements to consider before writing an introduction to that story.

[2 each]
 6. Give TEN points you would consider before setting up a radio or TV interview.

[2 each]
 7. Interviews may be face-to-face, by telephone or email. These methods can be defined under a variety of headings: **informational, interpretative, emotional, hard news, adversarial, vox pop, personal, investigative, profile, grabbed**. Explain what you understand by these terms.

[2 each]
 8. You are to plan a major TV documentary. List TWENTY points to consider and put before a full planning meeting.

[1 each]