



ICM

JUNE 2016

BROADCAST JOURNALISM

Instructions to candidates:

- a) Time allowed: Three hours (plus an extra ten minutes' reading time at the start – do not write anything during this time)
 - b) Answer any FIVE questions
 - c) All questions carry equal marks. Marks for each question are shown in []
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- 1. Critically review the approach that an editor is likely to take to determine the order of items on a radio news bulletin. [20]
 - 2. Radio producers will make extensive use of the technique of fade when preparing programmes. Review the main types of fade used in radio programming. [20]
 - 3. Analyse EACH of the main types or styles of interviews typically used in broadcast journalism. [20]
 - 4. Analyse the typical sources of news available to a TV news producer. [20]
 - 5. Many factors will influence the length of time that a TV cameraman will hold a shot for. Analyse these factors. [20]
 - 6. Review the commonly recognised internal pressures on TV news reporting. [20]
 - 7. Review why it might be necessary to edit a radio programme and analyse the approaches available to undertake this task. [20]
 - 8. Evaluate the techniques and approaches available to a TV editor to achieve appropriate programme balance. [20]