



ICM

DECEMBER 2016

SPORTS JOURNALISM

Instructions to candidates:

- a) Time allowed: Three hours (plus an extra ten minutes' reading time at the start – do not write anything during this time)
- b) Answer Question 1, which is compulsory, and then any FOUR of the remaining questions
- c) All questions carry equal marks. Marks for each question are shown in []

1. Define the following terms:

- a) A red card
- b) lbw
- c) Full house
- d) An ace in tennis
- e) An ace in golf
- f) A birdie
- g) Touchdown
- h) Beamer
- i) 18-yard box
- j) 4-4-2

[2 each]

2. Construct a report on this football cup-tie for a daily newspaper, of not more than 100 words from the following facts:

- Green Celtic were taken to extra time before defeating Red Rangers on penalties
- Jim Jordan of Celtic was sent off after 16 minutes
- Leo Capri scored twice for Rangers in the first half
- An own goal by Jordan and a brilliant header by Harry Clark equalised for Rangers
- Fans invaded the pitch after the equaliser and fires were started in the stands
- The referee took players off the pitch for 20 minutes
- The fires were quickly put out
- Ten fans were arrested
- No goals were scored in extra time when 10-man Celtic defended desperately
- In the penalty shoot out Rangers scored from four shots with the captain Mike Keen missing out
- Celtic scored from all their five shots

[20]

3. Re-write the following sentences, removing all redundant phrases and clichés:

- a) Rangers were confident of victory appearing on their home ground before their home supporters.
- b) Ronaldo scored a three-goal hat trick against old rivals Barcelona.
- c) Lara reached his century with a six maximum off the tired bowling of Smith.
- d) Gareth Edwards scored a try after crossing the line near the corner flag.
- e) The 4 x 100 metre relay team of Harrison, Dymott, Mortimer, James and Brown set a new world record of 3 m 55 seconds for the event.
- f) Winning the title with a powerful display Federer overwhelmed Nadal 6-2, 6-4, 6-1 in straight sets.
- g) Geoff Hurst was over the moon as he hammered in his third goal in the World Cup final.
- h) Luckless Portsmouth Rangers were unlucky to lose their skipper after 60 minutes in the second half with a broken leg.
- i) Serena Williams and her sister Venus Williams are the most formidable pair of sisters on the world tennis circuit.
- j) Anderson took two wickets with Yorkers which passed underneath the bat.

[2 each]

4. As the sports editor of a national magazine, you have the chance to conduct an email interview with Usain Bolt. You are limited to TEN questions. What would you ask, assuming many of your readers do not follow athletics?

[2 each]

continued overleaf

5. The editor of your daily newspaper has asked you to design a special weekend supplement for sport and wants it to be distinctive from the main paper. How would you meet this brief in design and typography? Give TEN actions. [2 each]
6. List FIVE of the benefits of hiring an ex-sports star to write a column for your newspaper and FIVE drawbacks. [2 each]
7. As a sports editor, you have taken on a general news reporter who wants to specialise in sport, mainly football. Write TEN guidelines for him as he goes to cover his first match. [2 each]
8. Test your sporting knowledge. In which sport did the following excel?
a) Don Bradman
b) Pelé
c) Zinedine Zidane
d) Joe Frazier
e) Tiger Woods
f) Mohammed Ali
g) Lester Piggott
h) Sachin Tendulkar
i) Ayrton Senna
j) Viv Richards [2 each]