



ICM

DECEMBER 2016

OPERATIONS CHAIN MANAGEMENT

Instructions to candidates:

- a) Time allowed: Three hours (plus an extra ten minutes' reading time at the start – do not write anything during this time)
 - b) Answer any FIVE questions
 - c) All questions carry equal marks. Marks for each question are shown in []
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- 1. Review the generally recognised differing buying characteristics of retail and industrial buyers. [20]
 - 2. Critically evaluate the advantages and disadvantages of the horizontal form of organisation for a purchasing department. [20]
 - 3. Analyse the advantages and disadvantages of the approaches of incoming and source inspection. [20]
 - 4. Ethical judgements and assessments are becoming an increasingly important part of the supplier selection process. Analyse how suppliers can be assessed for good ethical performance. [20]
 - 5. Analyse the content, approach to developing and potential use of a supplier performance rating. [20]
 - 6. Explain the advantages and disadvantages of a policy of leasing equipment to support operational delivery. [20]
 - 7. Wholesalers are widely recognised as making a fundamental contribution to the effectiveness of a supply chain. Explain the role of a wholesaler. [20]
 - 8. Compare and contrast strategic, tactical and operational sourcing. [20]