



ICM

DECEMBER 2016

MEDIA & SOCIETY

Instructions to candidates:

- a) Time allowed: Three hours (plus an extra ten minutes' reading time at the start – do not write anything during this time)
- b) Answer Question 1, which is compulsory, and then any FOUR of the remaining questions
- c) All questions carry equal marks. Marks for each question are shown in []
1. Give brief definitions of the following terms:
- a) Analogue
 - b) Churnalism
 - c) Compassion fatigue
 - d) Convergence
 - e) Cross generic
 - f) Broadsheet
 - g) Digital
 - h) Black propaganda
 - i) Ludology
 - j) Niche
- [2 each]
2. Censorship impinges on media in various forms. Describe how an element of censorship may or may not be justified and how censorship can affect films, newspapers, television and books. [20]
3. Define the following legal terms as applied to media and publishing:
- a) Affidavit
 - b) Claimant
 - c) Damages
 - d) Double jeopardy
 - e) In camera
 - f) On remand
 - g) Precedent
 - h) Quash
 - i) Tort
 - j) Injunction
- [2 each]
4. The European Convention on Human Rights is extensive. List TEN human rights which are applicable to most countries in the world. [2 each]
5. Re-write the following headline and introduction to this story in a positive manner, reflecting credit on the airline:
- EIGHT DIE IN AIRLINER FIRE**
- Eight passengers aboard a Ruritanian flight to Moscow died in a fire aboard an aircraft as it taxied towards a take-off runway in Beijing. The pilot quickly aborted the flight and the cabin crew operated emergency escape chutes. Fire engines and ambulances raced to the stricken aircraft. All the crew except one stewardess were saved, as were 196 of the passengers. An airline spokesman said an investigation has already begun into the cause of the fire. [20]
6. It is generally agreed that certain groups of individuals should not have their addresses published despite the fact that media groups have the right to give them. Name FIVE of the groups so affected. [4 each]

continued overleaf

7. Late at night, just before the final edition deadline, a daily newspaper received a report that a well-known international footballer had died. The night editor telephoned the newspaper's chief football reporter and asked for a 500-word biography within 30 minutes. The reporter had a copy of a biography published 20 years earlier and quoted extensively from that without naming the source. What might be the principal reactions to this after the report was published? [20]
8. What qualities would you expect to find in a public service broadcasting station? List TEN of them. [2 each]