



ICM

DECEMBER 2016

ENVIRONMENTAL MANAGEMENT IN THE HOSPITALITY INDUSTRY

Instructions to candidates:

- a) Time allowed: Three hours (plus an extra ten minutes' reading time at the start – do not write anything during this time)
 - b) Answer any FIVE questions
 - c) All questions carry equal marks. Marks for each question are shown in []
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- 1. Evaluate the increasing importance of environmental legislation on hospitality development. [20]
 - 2. Explain the common commercial matters of principle that will typically be negotiated between a hotel developer and operator. [20]
 - 3. Review the role of a designer in developing a hospitality project. [20]
 - 4. Analyse the purpose, contribution and content of a master programme and sub-contract procurement in the construction of a hotel project. [20]
 - 5. Explain and analyse the appropriate content of a comprehensive site appraisal. [20]
 - 6. Hotel developers can draw on a number of potential sources of finance to fund a development. Explain the main sources of finance typically used. [20]
 - 7. Explain how a project director could undertake a market and financial feasibility study for a new project. [20]
 - 8. Review the components and importance of the commonly accepted formula:
Design = Form + Function. [20]