



ICM

DECEMBER 2016

DIGITAL TV & RADIO JOURNALISM

Instructions to candidates:

- a) Time allowed: Three hours (plus an extra ten minutes' reading time at the start – do not write anything during this time)
 - b) Answer Question 1, which is compulsory, and then any FOUR of the remaining questions
 - c) All questions carry equal marks. Marks for each question are shown in []
1. As an outside broadcast reporter you have to conduct vox pop interviews as part of the brief. Give TEN guidelines you would follow in your broadcast. [2 each]
 2.
 - a) While conducting a live interview with a football club manager who has been sacked from his job for taking bribes, he suddenly launches into a tirade of bad language which would be totally upsetting to the listeners. What action would you take?
 - b) In a major talk show one of the guests appears to be the worse for wear through drink. What action would you take?
 - c) While interviewing a politician, he accuses you of being one sided. How do you reply?
 - d) A guest on your talk show keeps calling you 'darling'. How do you respond? [5 each]
 3. Ten minutes before your main news broadcast is due to be transmitted you receive an agency flash to say that the President of a neighbouring country, Ruritania, has been shot by a sniper. Write a 50-word item and describe your next FOUR actions. [20]
 4. The following phrases are tired and crop up in badly edited programmes. Improve them with some deft editing:
 - a) Range of opportunities
 - b) Sudden death
 - c) Forthcoming plans
 - d) Honest truth
 - e) Shocking death
 - f) Early pioneer
 - g) At this moment in time
 - h) Within a few days
 - i) Completely wiped out
 - j) Camping in the Serengeti is a totally unique experience [2 each]
 5. Define the following terms:
 - a) Lip mic
 - b) Menu
 - c) GV
 - d) Newsmix
 - e) Ingest
 - f) LED
 - g) Newsflash
 - h) AFP
 - i) CNN
 - j) db [2 each]
 6. Médecins Sans Frontières is frequently quoted in agency reports from trouble spots in the world. You have a chance to interview one of their executives which gives you an opportunity to explain the role of this organisation to your listeners. List TEN vital questions. [2 each]

continued overleaf

7. In major conflicts a foreign correspondent is often embedded with the military personnel of one side. Give FIVE advantages and FIVE drawbacks to this system. [2 each]
8. Logistics play a huge role in covering a major event with an outside broadcast team. In recommending a location, name TEN details everybody should know or obtain. [2 each]