



ICM

DECEMBER 2016

CHARACTERISTICS OF WORLD DESTINATIONS

Instructions to candidates:

- a) Time allowed: Three hours (plus an extra ten minutes' reading time at the start – do not write anything during this time)
- b) Answer ALL questions in Part A and any THREE questions in Part B
- c) Part A carries 46% of the marks and Part B carries 54% of the marks. Marks for each question are shown in []
- d) There is a map attachment for Question 1

PART A

- 1. On the world map provided, a selection of geographical features, destinations and cities are shown by letters or numbers. To identify them, you should write the correct letter or number in your answer book. Do not write your answers on the map.
 - a) Identify the Greenwich Meridian, the Equator, the Tropics of Cancer and Capricorn, the Arctic Circle and the Pacific Ocean shown by the letters T, U, V, W, X and Y. [1 each]
 - b) Identify the destinations – Hawaii, Bermuda, Ethiopia, Venezuela, Portugal, Iran, Mozambique, Senegal, Georgia (USA) and Vietnam shown by the numbers 3-10, 13 and 14. [1 each]
 - c) Identify the cities shown by the IATA codes HNL, SHA, CAI, CPH and MIA, and the island shown by the IATA code TFS. [1 each]

- 2. Short answer questions.
 - a) Name the city and country in which the Trevi Fountain, Colosseum and St Peter's Cathedral are situated. [2]
 - b) Categorise the type of tourism which is associated with all the following places: Assisi, Fatima, Lisieux, Lourdes and Santiago de Compostela. [1]
 - c) Identify the fashionable resort known as San ..., located in the Basque region of northern Spain, noted for its fine beaches, food and festivals. [1]
 - d) Identify the mountain range, and name its most famous peak, on the boundary between Nepal and Tibet/China. [2]
 - e) Identify the sport associated with the Monaco Grand Prix. [1]
 - f) Name the capital of Venezuela. [1]
 - g) In which state of the USA is the Yosemite National Park situated? [1]
 - h) In which country is the Serengeti National Park situated? [1]
 - i) Identify TWO of the official languages of Belgium. [2]
 - j) List the FOUR developing countries known by their initials as the 'BRIC' group. [4]
 - k) Identify the continent which is characterised by extreme cold and continuous darkness during the Southern Hemisphere winter (June-September). [1]
 - l) Name TWO of the largest islands situated in the Mediterranean Sea that form part of Italy. [2]
 - m) Name the city in northern Italy which is famous for its fashion industry and La Scala opera house. [1]
 - n) Name the mountain range that forms the 'spine' of the Italian Peninsula. [1]
 - o) Name the largest island in the Caribbean. [1]
 - p) Identify TWO countries and overseas territories in the Americas that are French-speaking. [2]

continued overleaf

PART B

3. Describe the tourism resources and key attractions of THREE of the following destinations, and identify any problem that might affect tourism in some of these:
- Gibraltar
 - Russia
 - Belgium
 - United Arab Emirates
 - Venezuela
- [6 each]
4. Investigate the strengths and weaknesses of Italy as a tourist destination. You should consider such factors as:
- transport networks and accessibility to the countries generating most of the demand for tourism
 - climate, noting the suitability of Italy for most types of outdoor recreation, including beach tourism and winter sports
 - topography (physical features such as mountains, countryside and lakes)
 - facilities for sport, recreation and entertainment
 - cultural heritage, naming at least TWO Italian cities and their historic buildings
 - facilities for business, including conferences and exhibitions
 - Italy's international image as represented in the news media, movies, music and literature
- [18]
5. Explain why THREE of the following destinations are important for 'health and wellness tourism':
- The onsen (hot spring resorts) of Japan
 - Bath, England
 - Hungary
 - Thailand
- [6 each]
6. Explain why 'sunlust' became an important motivation for outbound tourism from Britain and northern Europe to the Mediterranean and other destinations in the twentieth century, and discuss whether sunlust will inevitably decline as a motivation for foreign travel in the twenty-first century.
- [18]
7. Write notes for a talk you are to give to other students on THREE of the following topics:
- Film locations (places associated with a popular movie).
 - Places associated with famous writers (for example, Hemingway, Shakespeare).
 - Cathedrals as tourist attractions (for example, Canterbury, St Peter's in Rome).
 - Industrial heritage (for example, Birmingham, England).
- [6 each]
8. Discuss whether family reunions are an important part of the demand for international tourism, in countries such as Ireland, Australia, the Philippines, Argentina, and a specified country in Africa. You should take into account past and present patterns of emigration.
- [18]