



ICM

DECEMBER 2016

BROADCAST JOURNALISM

Instructions to candidates:

- a) Time allowed: Three hours (plus an extra ten minutes' reading time at the start – do not write anything during this time)
 - b) Answer any FIVE questions
 - c) All questions carry equal marks. Marks for each question are shown in []
1. Editors need to be wary of the potential criticisms of **unethical editing** and **camera bias**. Explain what EACH of these terms means, supporting your answer with examples. [20]
 2. Explain the commonly used categorisation to distinguish between types of news programmes. [20]
 3. Review the main sources of news available to a TV news producer. [20]
 4. Explain the importance of a TV news anchor building rapport with their audience and analyse how this can be achieved. [20]
 5. Set out and review the methods available to an editor to establish the identity of a TV programme and to keep an audience. [20]
 6. Review the main input and output jobs typically found in TV and radio production. [20]
 7. Analyse the factors that will typically influence how long a TV cameraman will hold a shot. [20]
 8. Explain the approach that an editor is likely to take to determine the order of items on an early evening radio news bulletin. [20]