



ICM

SEPTEMBER 2015

OPERATIONS CHAIN MANAGEMENT

Instructions to candidates:

- a) Time allowed: Three hours (plus an extra ten minutes' reading time at the start – do not write anything during this time)
 - b) Answer any FIVE questions
 - c) All questions carry equal marks. Marks for each question are shown in []
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1. Set out and review the stages involved in developing a supply positioning analysis. [20]
 2. The decision to source products and services internationally is not always a straightforward one. Analyse the arguments commonly put forward for and against a company deciding to source internationally. [20]
 3. Purchasing manuals play an important role in the purchasing process and in the effective management of the flow of goods and services. Review the appropriate content, format, advantages and disadvantages of a purchasing manual. [20]
 4. Compare and contrast the approaches of single sourcing and multiple sourcing as methods of obtaining goods and services. [20]
 5. Leasing is often a preferred approach when obtaining equipment. Analyse the advantages and disadvantages of a strategy of leasing rather than buying equipment. [20]
 6. Traditional purchasing procedures have a number of widely recognised inefficiencies. Analyse these inefficiencies. [20]
 7. Set out and review the stages in a value analysis process. [20]
 8. 'Incoming and source inspection is fundamental to the operations chain process.' Analyse the advantages and disadvantages of incoming and source inspection. [20]