



ICM

SEPTEMBER 2015

BROADCAST JOURNALISM

Instructions to candidates:

- a) Time allowed: Three hours (plus an extra ten minutes' reading time at the start – do not write anything during this time)
 - b) Answer any FIVE questions
 - c) All questions carry equal marks. Marks for each question are shown in []
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- 1. Analyse how an editor will use the techniques of cutting, filling and backtiming to ensure that a radio programme runs to time. [20]
 - 2. Review the techniques and approaches that an editor can draw on to achieve programme balance. [20]
 - 3. Set out and review the commonly used categorisation of news programmes. [20]
 - 4. Analyse how an editor is likely to determine the order of items on a TV news programme. [20]
 - 5. 'The use of pictures presents an editor with a range of choices and decisions.' Review the issues that an editor will consider when using pictures in a TV news programme. [20]
 - 6. Establishing the identity of a radio programme and then keeping the audience, is the challenge that faces all producers and editors. Explain how an editor can establish the identity of a programme and keep the audience. [20]
 - 7. The use of fade is a key technique in the production of a radio programme. Analyse the main types of fade in use in broadcast journalism. [20]
 - 8. Review the main types of camera shot typically available and explain when EACH should be used. [20]